



The Life Aquatic®

January 2018





The Life Aquatic® by Pigro Felice®

Modul'Air®



Inflatable furniture designed for comfort and style.
2 in 1 inflatable outdoor furniture turns into lounging pool floats



Modul'Air 3-in-1 Premium Inflatable Armchair / Pool Float / Sunbed
921985

600.00 USD

Pigro Felice's iconic inflatable Armchair works in both outdoor and indoor settings, transforming from an armchair into a single lounger to use for floating around your pool. It is composed of two Cushions, one Backrest and one Pillow.

Dimensions: Armchair 46" x 46" x 28.5"
Pool Float, Sunbed: 92" x 46".

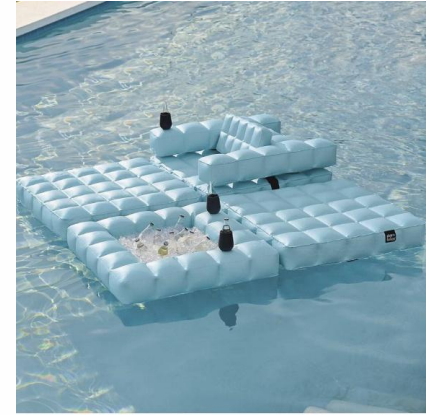


Modul'Air 3-in-1 Premium Inflatable Sofa / Pool Float / Sunbed
921986

980.00 USD

Pigro Felice's iconic inflatable 3 seater Sofa works in both outdoor and indoor settings, transforming from a sofa into a large sunbed to use (for floating) around your pool. It is composed of four Cushions, one Backrest and two Pillow

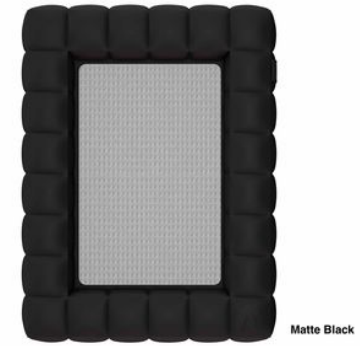
Dimensions: Sofa 92" x 46" x 28.5"
Pool Float, Sunbed 92" x 92".



Modul'Air Premium Inflatable Floating Drink Bar with 8 Glasses / Cup Holders
921992

350.00 USD

Dimensions: 46"x46"x9.5"

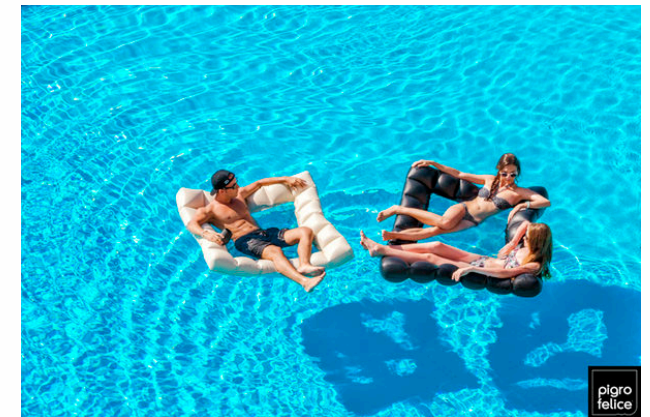


Modul'Air Premium Inflatable **Single** Floating Hammock
921990

230.00 USD

Float weightlessly, without effort, in our relaxing mesh hammock. It will support your back in total comfort, giving you the illusion of sleeping on the water. Side lanyard allows tethering to dock, boat, or other Modul'Air products.

Dimensions : 51" x 51" x 7" .



Modul'Air Premium Inflatable Double Floating Hammock
921991

260.00 USD

Float weightlessly, without effort, with a friend, in our relaxing mesh hammock.
It will support your back in total comfort,
giving you the illusion of sleeping on the water. Side lanyard allows tethering to dock, boat, or other Modul'Air products.

Dimensions: 61" x 51" x 7".

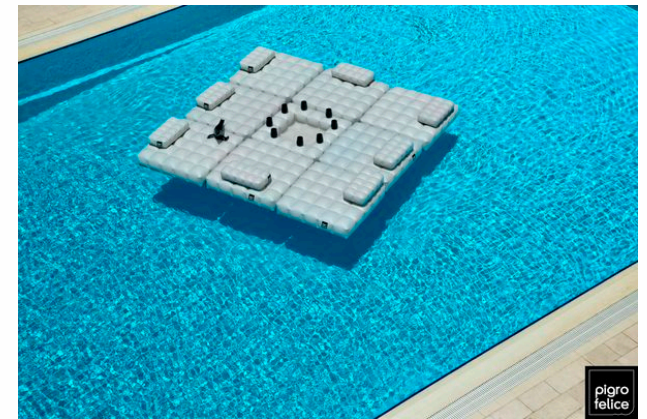
Modul'Air®



Relaxing mesh hammock is designed to support the back in total comfort



Aquamarine Green



**Modul'Air 3-in-1 Premium Inflatable Pouf / Pool Float / Sunbed
921987**

200.00 USD

The Cushion part is Pigo Felice's Modul'Air series primary module. It can be used on its own as a low Pouf or can be connected to any other part(s) in assembling your (floating) platform. It comes with straps and two hidden magnets to accommodate Pigo Felice magnetic cup holder (not included) and a pillow (not included).

Dimensions: 46"x46"x9.5".



Aquamarine Green

Modul'Air Single Backrest
921989



200.00 USD

The Single Backrest is meant to be used with two BASE parts for creating either an armchair (the BASE parts are placed on top of each other) or a lounger (the BASE parts are placed horizontally next to each other).

Dimensions: 46" x46"x 9.5"



Matte White



Matte Black

Modul'Air Double Backrest
921988

240.00 USD

The Double Backrest is used to create a sofa or a double lounger.
It comes with straps and two hidden magnets to accommodate two magnetic cup holders (not included).

Dimensions: 92" x 46" x 9.5"



Sand

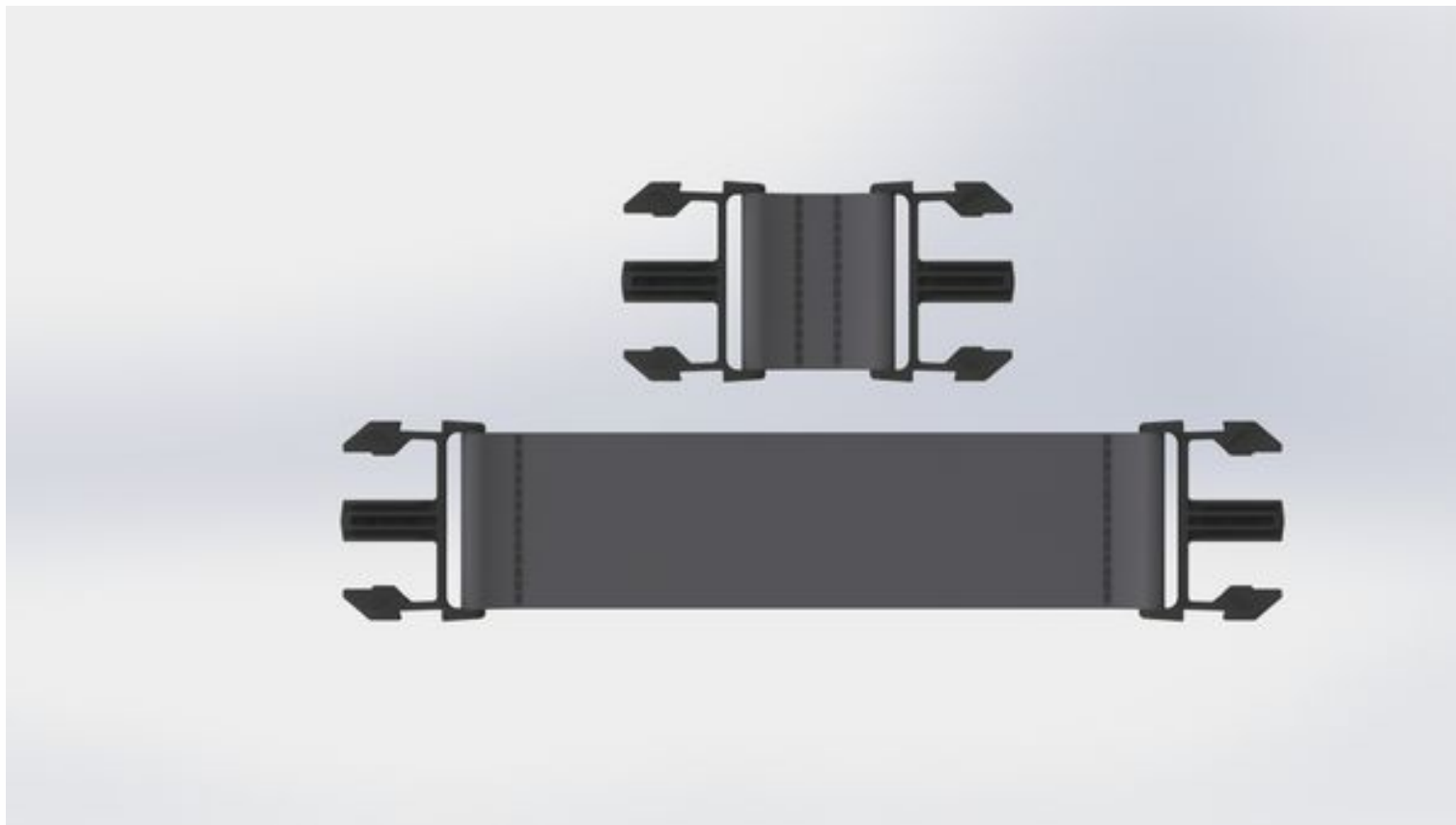


Modul'Air Premium Inflatable Pillow
922006

80.00 USD

This inflatable pillow will give you extra back support or can be used as a head rest when lying down on Pigo Felice Modul'Air series. The pillow is windproof as it comes with a hidden magnet to secure it on Pigo Felice Cushions

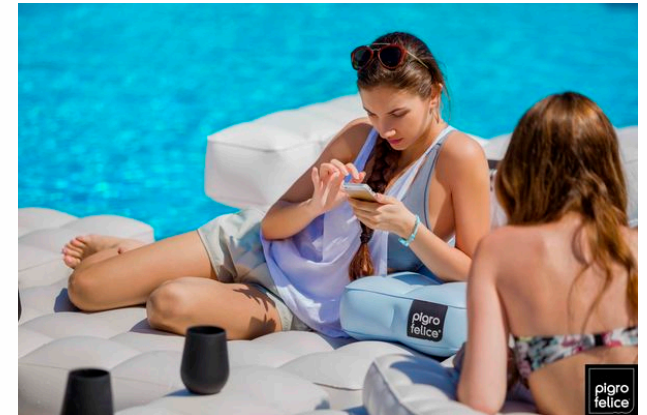
Dimensions: 24.5" x 12.5" x 4.5"



Modul'Air Replacement Straps
2902309

29.00 USD

This pack of replacement straps is composed of:
6 Short Connecting Straps (attaches two Cushions next to each other, horizontally)
6 Long Connecting Strap (attaches two cushions or a Backrest on top)

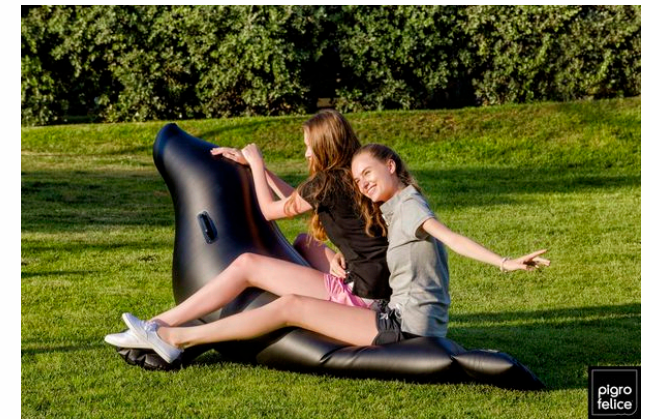


Modul'Air 2-in-1 Silicone Glass / Cup Holder
921996

20.00 USD

Keep your favorite beverage close at hand and empty your drink in the magnetic food-grade silicon glass that magically holds on to any Modul'Air part. Can also be used as a cup holder with special place for ice cubes at the bottom.

Dimensions: 4.8"x3.5"



Modul'Air Premium Giant Inflatable Floating Seal
922007

119.00 USD

Dimensions: 19x19 x6 inches

This new friend is happy to decorate your pool and patio. Adopt one today!



pigro
felice®



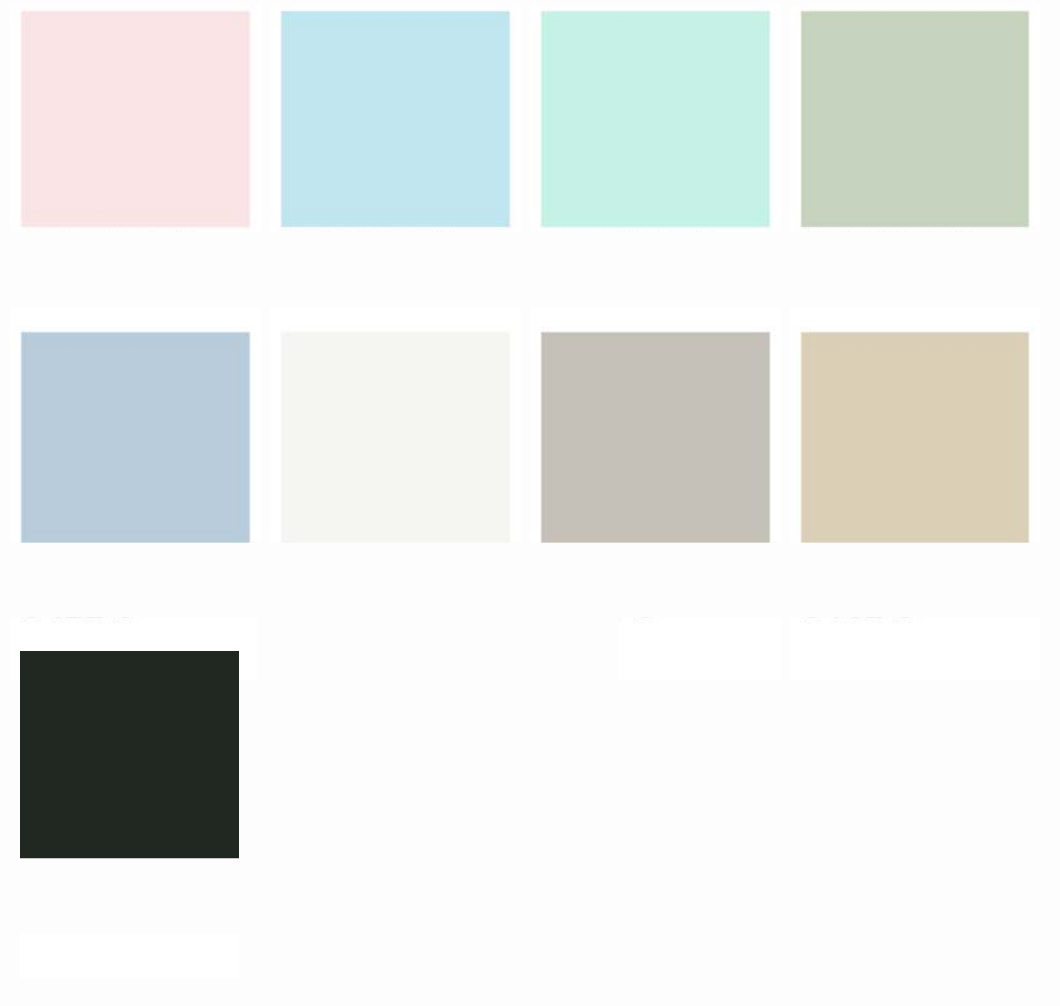


Transfers easily from the pool to poolside, boat decks, beaches and elsewhere

Events that we sponsored



Modul'Air® Product Specs



Currently comes in a range of 9 colours, and uses:

- Phthalate-Free, non-carcinogenic PVC (safer for the skin and for the children.)
- It is also free of VOCs (Volatile Organic Compounds), no smell of plastic/chemical
- Extra thick, fabric-like, non-slippery texture
- Weather proof, doesn't retain heat from the sun
- Flame retardant



AquaChic® Apparel



Each item has been created to reflect fun & quality, with a unique Pigro Felice® style applied throughout.

Innovative use of material such as silicone and microfibers.



Current collection consists of shorts, polos shirts, tank tops, wristbands, bags, towels, hats



AquaChic Men Polo Shirt
SS922000

119.00 USD

S, M, L, XL

Men's short sleeve Polo with mandarin collar and silicon buttons.
Indulge yourself in the iconic sophistication, style and comfort that the Pigro Felice products provide.



AquaChic Women Polo Shirt
SS922010

119.00 USD

S, M, L, XL

Women's short sleeve Polo with mandarin collar and silicon buttons.
Indulge yourself in the iconic sophistication, style and comfort that the Pigro Felice products provide.

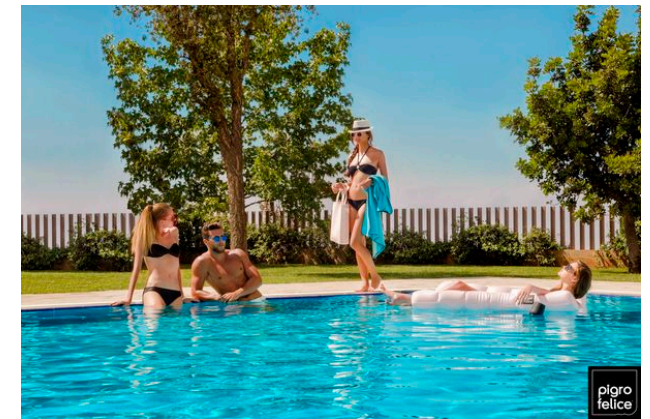


AquaChic Women Tank Tops, Pack of 3
SS922001

69.00 USD

ONE SIZE FITS MOST

Go with the flow in these 3 go-to tank, made from our exceptionally soft poly-viscose blend, in a flattering draped silhouette, round neck and racerback.



AquaChic Premium Microfiber Beach Towel
SS921999

99.00 USD

"Complete your ideal beach day with our Pigro Felice Microfiber towel.
Whether you use it on a beach at your home or after your pool time it would give you unparalleled experience of dryness and softness."



AquaChic Silicone Tote Bag
921997

79.00 USD

This silicone bag is the best choice to tote to the beach, park, or pool. Its stain and water resistant.
A small inside pocket securely holds smaller objects.
The spacious interior packs essentials like a towel, ball, jacket, swimsuit and snacks. Easy to clean.



AquaChic Ouch! Wristbands, Pack of 5
SS921998

39.00 USD

S, M, L

Comfortable, non-toxic, unisex silicone wristbands. One size fits most.



AquaChic Hat
SS922002

19.00 USD

Our hats are breathable, with a silicon twist. Fully waterproof.



Modul'Air Electric Air Pump
921995

19.00 USD

Pigro Felice's electric air pump can inflate or deflate any Modul'Air part in about a minute.
Works also with any pool floats, rafts, airbed.

Shows and Exhibitions



In the Press (Organic)




Mashable

VIDEOS SOCIAL MEDIA TECH BUSINESS MORE

Inflatable furniture that is perfect for inside and outside the pool

959 SHARES

Share Share



Cut a few corners, by doubling these inventive pool floaties as real furniture.

IMAGE: PIGRO FELICE/MODUL AIR

BY DIANA SHI
MAY 02, 2016

mental_floss

Use This Inflatable Furniture to Build a Floating Island



POPULAR ON mental_floss

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This Inflatable Patio Furniture




HOUSE & HOME


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GET OUT! INFLATABLE FURNITURE THAT DOUBLE AS POOL FLOATS



Who doesn't love things that perform double duty? Add to that anything that makes summer and pool time more fun and you've got a winner. Check out Modul Air by Pigro Felice - it's a modular system of inflatable outdoor furniture that doubles as floats for the pool.



You can mix and match the pieces to create your very own custom pool float or an island of floats or you can always buy one of their 2-in-one designs, like the ottoman or sofa that become floating pool loungers. The options are pretty excellent! Plus they come in various muted colors to create your own outdoor paradise.

inflatables

Inflatable furniture that double as pool floats



inflatables





The Awards



Design Award



Awards Since 1958



Pigro Felice Modul'Air received the 2015 GOOD DESIGN Award by The Chicago Athenaeum Museum of Architecture and Design.



Each year, The Chicago Athenaeum presents the GOOD DESIGN Awards Program for the most innovative and cutting-edge industrial, product, and graphic designs produced around the world.



Logo Award



Graphis

Graphis Magazine was first published in 1944 in Zürich, Switzerland.

Graphis is committed to presenting and promoting the work of exceptional talent in Graphic Design and Art/Illustration.

Pigro Felice's logo and Brandmint (branding agency) won the silver position in the 2016 logo design competition.





Thank You

